



10th Annual GROWCASE

in support of **Abbottsfeld Youth Project**

**SATURDAY, NOVEMBER 8th
7 - 10 PM**

PENDENNIS BUILDING
9660 JASPER AVE

VOLVO CARS EDMONTON

central
SOCIAL HALL

We are looking for your help.

There are a few ways you can impact this amazing cause:

1. BECOME A SPONSOR

Various options to choose from, please see full details below

2. ATTEND

Tickets available online at centralsocialhall.com

3. DONATE TO THE SILENT AUCTION

We are looking for all kinds of donations to assist with the auction
and fundraising efforts

VOLVO CARS EDMONTON



Why Abbottsfield Youth Project?



At Central Social Hall, we believe that every child deserves equal opportunities to thrive—regardless of their background or financial situation. While we are proud to support hundreds of local charities, non-profits, sports teams, and community groups each year, our most significant and heartfelt commitment is to the Abbottsfield Youth Project (AYP).

AYP is a registered charity that has served at-risk children and youth in North-East Edmonton for over 30 years. Their mission is to provide preventative programs for children aged 6–17, helping them build essential life skills, make healthy lifestyle choices, and foster strong connections with their families and communities. Guided by the motto, ***“Plant the seeds and watch them grow”***, AYP creates safe, inclusive spaces where children feel valued, supported, and empowered to reach their full potential.

Currently, AYP runs 30 programs across 13 schools and at their dedicated programming space—many of which are located in the very neighborhoods where Central’s own Jesse Kupina and Jerry Rota grew up and attended school. In 2024 alone, AYP supported 334 individual children and 245 families, offering meaningful impact and lasting change in our community. To learn more about AYP’s work, please visit www.ayp.ca.

This fundraiser directly supports AYP’s programming throughout the year. We firmly believe that the future of our city lies in the hands, hearts, and minds of our youth. Every child deserves the chance to succeed based on effort, character, and resilience—not circumstance. AYP turns this belief into real, life-changing action.

Thank you, sincerely, for taking the time to learn about this initiative and for considering your support of a cause that means so much to us.

Sponsorship Opportunities

central
SOCIAL HALL

The Explorers, Growing Leaders and Highschool Leadership sponsorships are named after an AYP Program and corresponding costs to support children in that particular program for the year.



EXPLORERS

A program that helps our participants explore our city by going on a variety of field trips throughout Edmonton to gain a better understanding of what our city has to offer and inspire passion and imagination.

Live acknowledgement at the event.

Logo posted on event program, and AYP website/social media.

Guest list up to 6 attendees, a \$300 value.

\$3,000



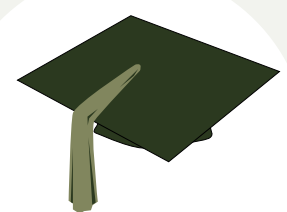
GROWING LEADERS

An opportunity for teens to hone their leadership skills and gain volunteer experience by becoming mentors to the children in our Spring/Summer Break Program.

Logo posted on event program, and AYP website/social media.

Guest list up to 4 attendees, a \$200 value.

\$1,500



HIGH SCHOOL LEADERSHIP

Youth in grades 9–12 expand their leadership and group facilitation skills, mentor younger children, increase their connection to the community and their peers, help build their resume, and explore various career opportunities.

Logo posted on event program, and AYP website/social media.

Guest list up to 2 attendees, a \$100 value.

\$600

Sponsorship Opportunities

VOLVO CARS EDMONTON

The Venue, Musical, and Food sponsorships are named to reflect key elements of our GROWCASE event. Each sponsorship helps cover essential event costs! From overall production and live performances to meals and celebration activities.



VENUE SPONSOR

Play a key role in creating a memorable event by providing a space that is welcoming, inclusive, and engaging for all attendees.

Live acknowledgement at the event.

Logo posted on event program, and AYP website/social media.

Guest list up to 10 attendees, a \$500 value.

\$7,500



FOOD SPONSOR

Fuel the fun! As the Food Sponsor, your organization helps us serve delicious bites and treats!

Logo showcased near the hors d'oeuvres.

Logo on event program and AYP website.

Guest list up to 8 attendees, a \$400 value.

\$5,000



MUSICAL SPONSOR

Help us set the tone! As the Musical Sponsor, your support brings the sound and energy of GROWCASE to life.

Logo affiliated with the entertainment set.

Guest list up to 6 attendees, a \$300 value.

\$4,000

10th Annual
GROWCASE
in support of **Abbottsfield Youth Project**

Interested in sponsorship or a donation?

Contact Jesse Kupina at jesse@212social.co for
more information.

VOLVO CARS EDMONTON



~ Plant the seeds and watch them grow ~

central
SOCIAL HALL